

BUSINESS ADMINISTRATION *

MASTER OF BUSINESS ADMINISTRATION

Quarter Credit Hours Required = 56

The Virginia College Master of Business Administration (MBA) curriculum blends management theory and real-world practical experience into an enabling tool for leadership expertise. This comprehensive graduate business and entrepreneurial program prepares the serious manager for advanced employment in the leadership field, as well as a vehicle for advancement within their present corporate sphere.

The MBA is the industry standard for professionals in the business management sphere. Graduates combine expertise in entrepreneurial research, finance, economics, marketing, human resources, business strategy, and related management areas. Elective areas of the curriculum provide the successful graduate for concentration in one of the aforementioned business categories. Students interested in the educational management sector would choose their electives from the appropriate elective offerings.

Upon successful completion of this program, students should be able to

- develop analytical managerial skills in cross-disciplinary endeavors;
- conduct quantitative analyses of business situations;
- identify the relative components of decision making and product development;
- demonstrate the ability to coach team effectiveness in a corporate setting;
- analyze the managerial impact of market-driven strategies; and
- document the global impact of enterprise positioning for organizational change.

AREA OF CONCENTRATION:

Quarter Credit Hours

MBA 5010	Business Application Statistics and Research Methods.....	4
MBA 5020	Financial Accounting.....	4
MBA 5160	Managerial Economics.....	4
MBA 5330	Advanced Survey of Marketing.....	4
MBA 5600	Organizational Human Relations.....	4
MBA 6000	Management Theory and Practices.....	4
MBA 6160	Foundations of Financial Management.....	4
MBA 6220	Fundamentals of Entrepreneurship.....	4
MBA 6310	Legal Aspects of Business Management.....	4
MBA 6500	Strategic Management in a Global Economy.....	4
Total Minimum Required Area of Concentration Credits.....		40

SUPPORTING ELECTIVES:

A minimum of 16 credit hours are to be selected from approved business courses completed at Virginia College or transferred from another accredited institution.

Total Minimum Supporting Elective Credits..... 16

TOTAL MINIMUM QUARTER CREDIT HOURS REQUIRED..... 56

****This program is also available through online delivery.***