

# BUSINESS ADMINISTRATION – MANAGEMENT \*

MASTER OF BUSINESS ADMINISTRATION  
Quarter Credit Hours Required = 56



**Online Delivery Only**

The Business Administration – Management (MBA) program provides a solid background in business management, organizational change, leadership, total quality management, and project management. The curriculum blends management theory and real-world practical experience into an enabling tool for leadership expertise. This comprehensive graduate business and entrepreneurial program prepares the serious manager for advanced employment in the leadership field. It is also a vehicle for advancement within the student's present corporate sphere.

The MBA is the industry standard for professionals in the business management sphere. Graduates combine expertise in entrepreneurial research, finance, economics, marketing, human resources, business strategy, and related management areas.

Upon successful completion of this program, students should be able to

- develop analytical managerial skills in cross-disciplinary endeavors;
- conduct quantitative analyses of business situations;
- identify the relative components of decision making and product development;
- demonstrate the ability to coach team effectiveness in a corporate setting;
- analyze the managerial impact of market-driven strategies;
- document the global impact of enterprise positioning for organizational change;
- develop knowledge of organizational change for managing human capital in a rapidly changing environment;
- identify the common traits of successful corporate leaders that promote leadership success;
- utilize total quality management (TQM) to ensure that nothing important is left out of the decision-making process;
- understand team building; and
- develop project management leadership skills for managing projects or tasks in a team environment.

#### AREA OF CONCENTRATION:

	<b>Quarter Credit Hours</b>
MBA 5010 Business Application Statistics and Research Methods .....	4
MBA 5020 Financial Accounting .....	4
MBA 5160 Managerial Economics .....	4
MBA 5330 Advanced Survey of Marketing .....	4
MBA 5600 Organizational Human Relations .....	4
MBA 6000 Management Theory and Practices .....	4
MBA 6160 Foundations of Financial Management .....	4
MBA 6220 Fundamentals of Entrepreneurship.....	4
MBA 6310 Legal Aspects of Business Management .....	4
MBA 6500 Strategic Management in a Global Economy .....	4
<b>Total Minimum Required Area of Concentration Credits.....</b>	<b>40</b>

#### MANAGEMENT CONCENTRATION:

MBA 5550 Current Issues in Marketing.....	4
MBA 5850 Foundations of Project Management .....	4
MBA 6100 New Product Development .....	4
MBA 6350 Management Information Systems .....	4
<b>Total Minimum Management Concentration Credits .....</b>	<b>16</b>

**TOTAL MINIMUM QUARTER CREDIT HOURS REQUIRED ..... 56**

***\*This program is only offered through online delivery.***